



Contactless card and Mobile Payments



Data to drive decision-making



In-store and remote management



Promotions and Marketing



Wash-Dry-Fold solutions



Work-horse reliability



Use Card or an App to pay





Contactless NFC Technology

No inserts, No swipes, No wear-and-tear Same reader for card and App

HOW IT WORKS

- Hold laundry card or phone near card reader to pay for a cycle
- Use Value Add Center kiosk to reload balance on laundry card or to buy a new card
- Reload Mobile App balance directly within the App

Payments towards the balance go to your bank account – you keep the float!

VALUE ADD CENTER KIOSK

15" TOUCHSCREEN

Features an intuitive interface, 3D animations depicting usage, English/Spanish

LAUNDRY CARD HOLDER

Rear-door model shown. In-wall cabinet dimensions: 23"x23"x10"

Front-door and Cash-only models also available.



CARD DISPENSER

ANTENNA

Wireless communication with readers

PAYMENT TERMINAL

Takes chip (EMV) and mag credit/debit cards, Apple Pay and EBT cards













RECEIPT PRINTER

BILL ACCEPTOR

Up to 1,000 bills. If internet goes down, can still reload card with cash.



STORE MANAGEMENT

- Get equipment diagnostics and notifications of problems
- Get detailed usage reports
- Track cash and collections
- Track specific customers
- Provide refunds remotely or at kiosk
- Dispense cards remotely or at kiosk
- Set vend pricing and Time-of-Day/week schedules including Last Wash
- Set promotions and gauge effectiveness

WASH-DRY-FOLD AND POS

- Use staff cards to track Wash-Dry-Fold use
- Accept laundry card or App at your Point-Of-Sale and keep cash away from the register!





ANCILLARY APPLICATIONS

- Use readers for door access control (e.g bathrooms) – just tap to unlock
- Put readers on vending machines such as VendRite and even on arcades

JUST A FEW REASONS TO CHOOSE LAUNDROWORKS

REASON 1: Dead Simple to Use

Tap/hold NFC card or App to pay at the machine, reload balance instantly. Anyone can use it - leave the coins in the past and automate your store.

REASON 2: Trusted, Proven, and Reliable

Installed at over 4,000 locations, Laundroworks works on all brands and models and is trusted by the largest equipment dealers and chain-store operators across the US.

REASON 3: Packed with features, including...

- Multi-vend remote price control
- Customer notifications when cycle is finished
- Customers can check their usage and replace lost cards at the kiosk –without an attendant!
- Customer contact capture at the kiosk for marketing automation
- Time Card functionality
- Many bonuses and promotion capabilities
- Remotely updatable firmware

REASON 4: Competitively Priced

Serious payment technology without shortcuts and at lower prices than other reader-based systems.





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